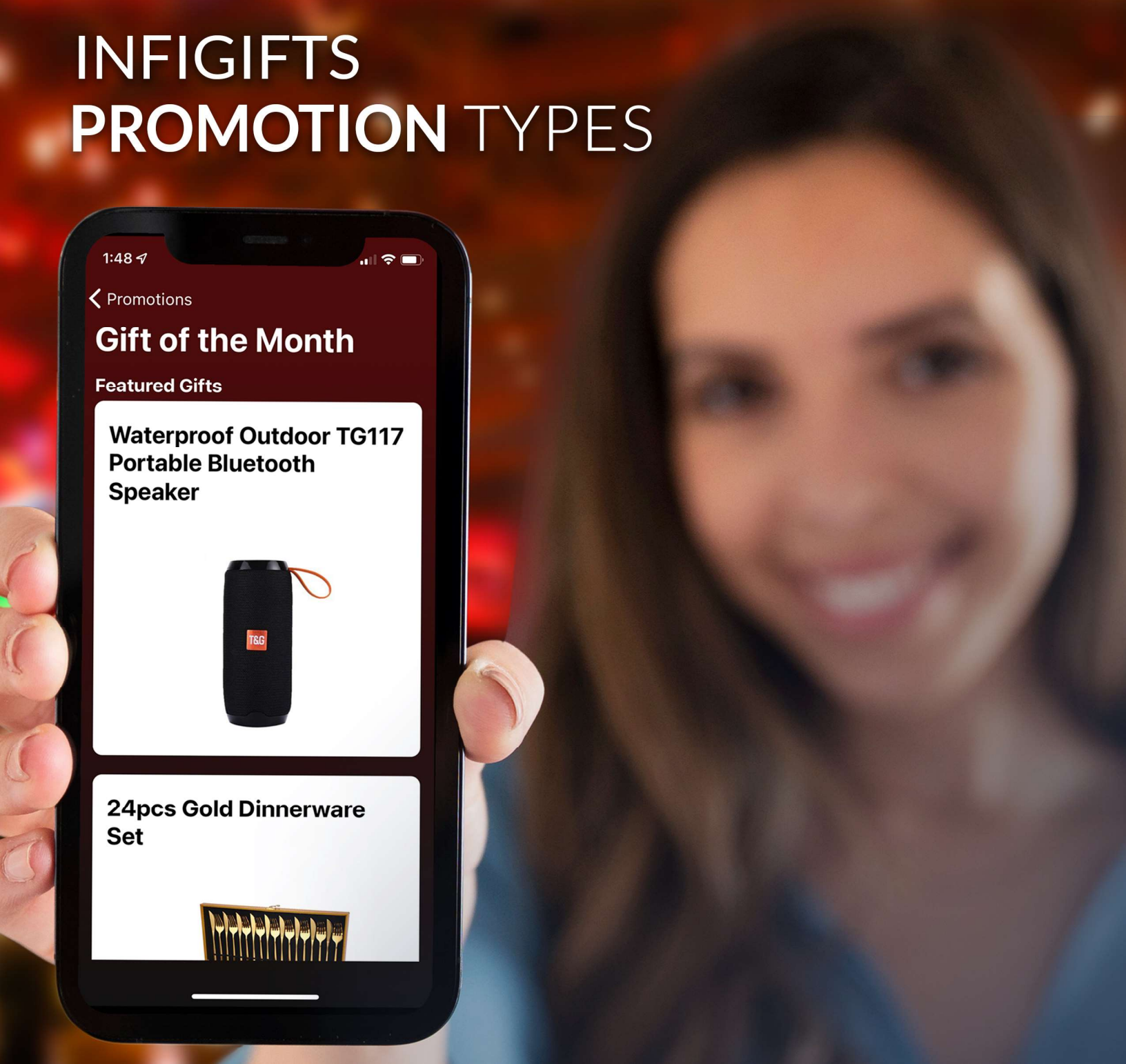
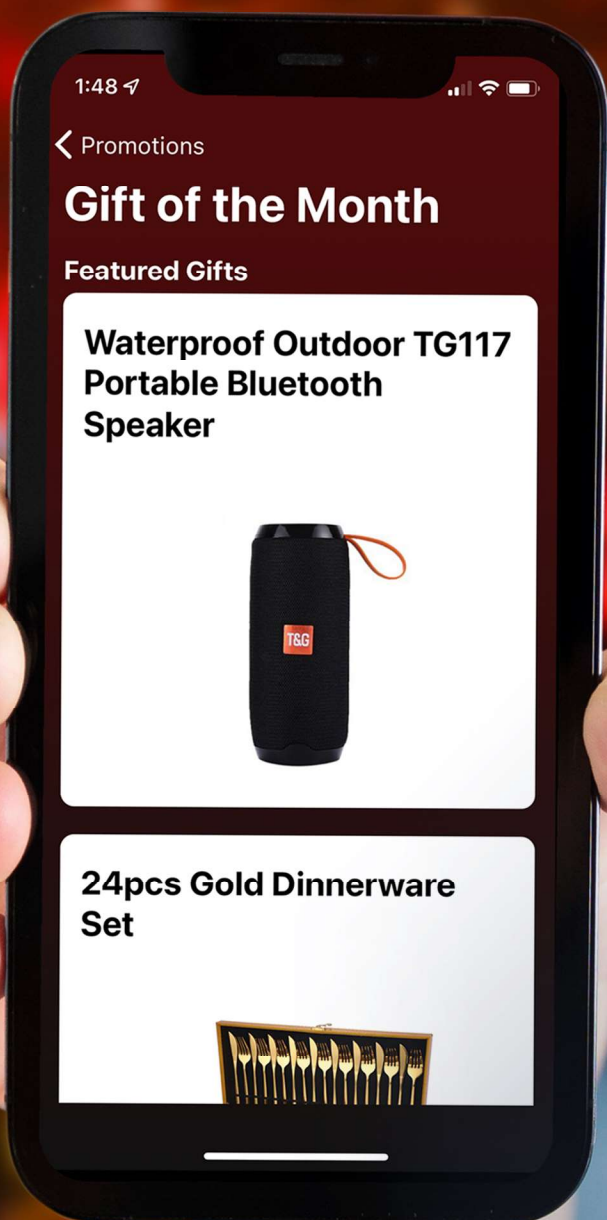




# RE-IMAGINE YOUR CASINO'S LOYALTY EXPERIENCE

## INFIGIFTS PROMOTION TYPES

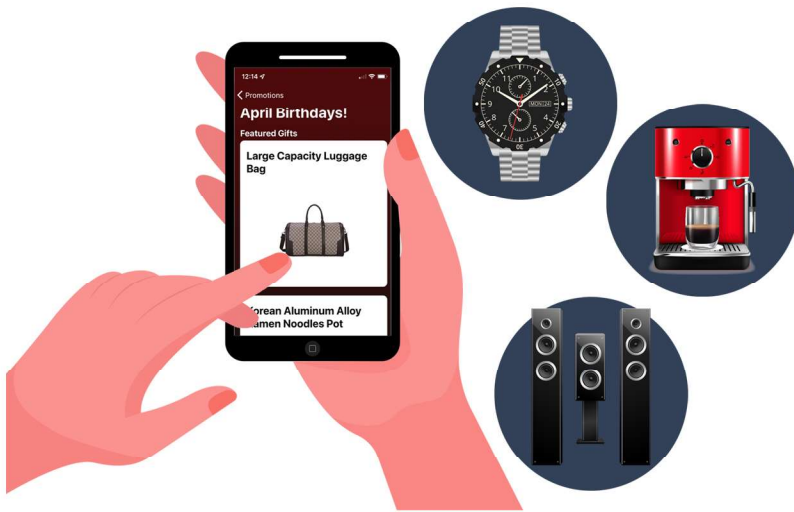




# VIP PARTIES

Casino VIP parties are used to thank players for their patronage and build long term loyalty.

InfiGifts empowers VIP players to shop for high value gifts at VIP events without the headaches of running a gift event.



Player development teams don't need to plan for the gifting event months in advance; nor do they need to manage gift logistics.

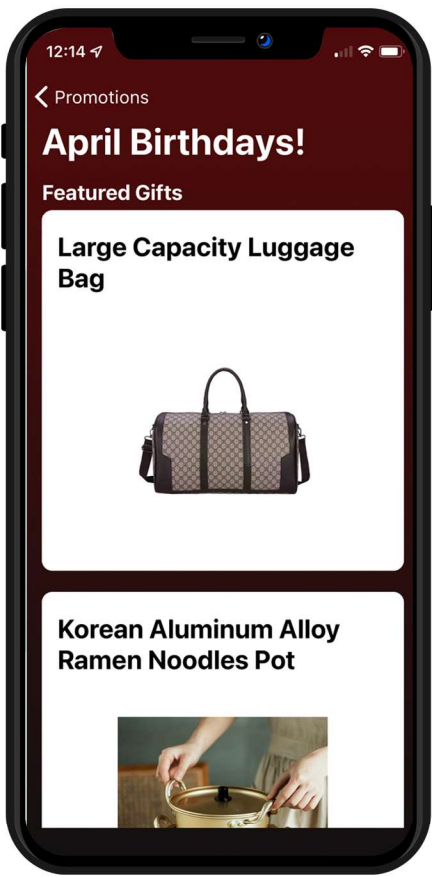
Players can claim a variety of high value and high-quality gifts directly from their smartphone.

Gifts are delivered straight to the player's home without the hassles of players carrying gift boxes throughout the property.

And best of all, you only pay for the gifts that are redeemed!





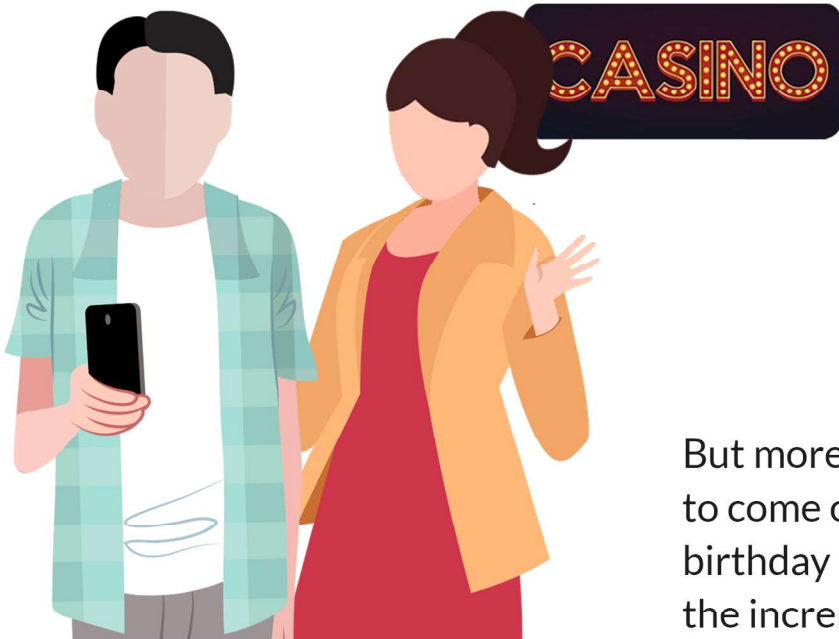


# BIRTHDAY *PRIZING*

Recognizing birthdays is a great way to create long term loyalty with players.

And with InfiGifts, players can receive high value gift rewards delivered direct to their home.

InfiGifts allows casino staff to offer birthday rewards to players throughout their birthday month or during specific redemption periods.



But more importantly, InfiGifts forces players to come onto the property to claim their birthday reward, ensuring that you capture the incremental trip and theoretical play.

# HOLIDAY GIFTS

Holidays are a great way to incentive incremental trips by players.



Using InfiGifts, a casino can recognize and reward players during specific holiday periods or a precise day and time.

InfiGifts also gives you a way to run a quantity limited gift promotion, creating a sense of urgency, and further driving the incremental trip.



# SHOPPING *SPREE*

Shopping sprees are effective ways to drive incremental trips for players with fun shopping events.

But they also help casinos burn down point liabilities with players.



InfiGifts enables casinos to run shopping sprees by giving the guest a dollar value to spend on gift products claimed within the app.

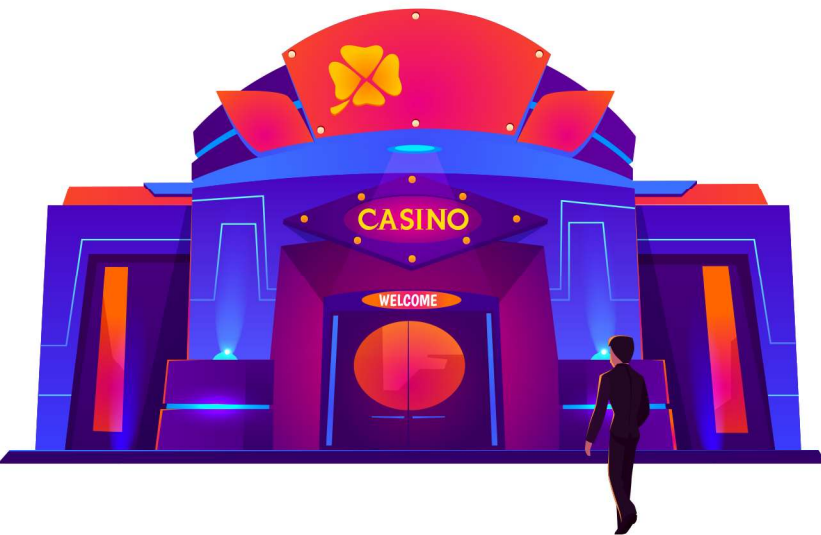
Spending can be broken out into time limited visits, allowing only a portion of point values to be spent; this ensures that InfiGifts captures additional incremental visits from players in the future.





# DISTANCE-BASED REWARD GIFTING

Distance to property can be a friction point for players in regional markets.



When guests travel from out market locations, you compete with other casinos on the player's journey to your property.

InfiGifts makes offering tiered and distance-based rewards easier than ever. InfiGifts promotions can be assigned to redemption days that are specific to a particular distance band and tier.

Players traveling a further distance from the property can be offered a higher value gift to incentivize the trip.

InfiGifts also gives you a way to run a quantity limited gift promotion, creating a sense of urgency, and further driving the incremental trip.

